

# FORSTERS



## Forsters Media Pack

2020



Forsters LLP 31 Hill Street London W1J 5LS | DX: 82988 Mayfair  
T: +44(0)20 7863 8333 | F: +44(0)20 7863 8444 | W: [www.forsters.co.uk](http://www.forsters.co.uk)



## Introduction

Forsters LLP would be delighted to assist with any press or media enquires. Our key partners are spokespeople and industry commentators. We can help you construct your story or add credibility by providing a legal or industry view point.

Forsters is a leading London law firm based in Mayfair which delivers exceptional legal advice to clients principally drawn from the real estate and private wealth sectors. Taking a joined-up approach we seek out solutions that embrace the unique needs of each client. We believe our engaged, approachable manner combined with the delivery of concise, clear and commercially-led advice is what helps us develop long-term client relationships.

The firm has a clear focus on Real Estate and Private Client matters; in addition, we have legal experts covering other complementary areas including corporate and dispute resolution. Please see our website for further information: [www.forsters.co.uk](http://www.forsters.co.uk)

We are aware that reporters work to tight and demanding deadlines. Therefore, if approached by you, we will work with you in a timely manner to share information and identify the most appropriate Forsters' partner to provide comment for stories.

Included within this media pack is key information on Forsters, details of the firm's history and our logo specifications.

Whatever your media requirement, Forsters is well positioned to provide comments on issues relating to the real estate market (covering both commercial and residential assets), matters regarding private wealth, overseas investors and high net worth individuals. The firm has particular expertise in offshore matters and landed estates. Additionally, we can provide commentary on the legal sector and on law firms generally.

So that we may be as responsive as possible, we ask that all enquiries be directed to:

**Claire Farrelly**  
**Head of Business Development & Marketing**  
T: 020 7863 8328  
E: [claire.farrelly@forsters.co.uk](mailto:claire.farrelly@forsters.co.uk)



## Key Facts

Year established: 1998 (please refer to the firm's history on the following page)

Location: 31 Hill Street, London, W1J 5LS

Managing partner: Emily Exton, managing partner since February 2020

Senior partner: Smita Edwards, senior partner since September 2014

Number of partners: 56

Number of fee earners: 180

Number of support staff: 160

### Key areas of practice:

Forsters is a leading London law firm offering a wide range of services to corporate clients and private individuals. The firm is best known for its real estate and private client work, with one of the largest and most experienced full service real estate teams in the UK. The firm also has thriving corporate and dispute resolution practices.

### Awards and industry recognition:

Forsters is regularly identified as an industry leader by leading directories, publications, rankings and awards including The Legal 500, Chambers UK, The British Legal Awards, STEP, The Family Law Awards, News on the block, The Lawyer, Private Client Practitioner, Citywealth Leaders List, Super Lawyers and Lex 100.

Diversity: please see our website [www.forsters.co.uk/diversity](http://www.forsters.co.uk/diversity)

Clients: (Please note that this is not an exhaustive list but is intended to give a feel for the types of organisations Forsters acts for across real estate matters. Please note that we do not disclose the details of our private wealth clients.)

- Aberdeen Standard Investments
- Alrov Group
- AutoTrader Ltd
- Bank of Tokyo-Mitsubishi UFJ
- Benson Elliot Capital Management
- Bespoke Hotels Limited
- BMO Real Estate Partners
- British Airways Pension Fund
- Brookfield Asset Management
- Canmoor Asset Management
- Ellandi LLP
- Essential Living Limited
- Gascoyne Holdings Limited
- ICL Pension Trust Limited
- LaSalle Investment Management
- LXB Retail Properties plc
- Mayfair Capital Property Unit Trust
- Menta Developments
- Moorfield Group
- Opus Land Limited
- Palmer Capital
- Realis Estates Limited
- Redevco UK
- Rockspring Property Investment Managers
- Savills Investment Management
- St James's Place Wealth Management Group plc
- The Crown Estate
- The Trustees of the Phillimore Kensington Estate
- Warner Bros. Entertainment UK Limited
- Wrenbridge Land

## About Forsters



Forsters is a Mayfair-based law firm which delivers exceptional legal results to its clients who are principally from the real estate and private wealth sectors. Whatever our client's objectives, we take a collaborative approach to find solutions tailored to the client's specific needs. We believe our engaged and friendly manner, combined with the delivery of concise, clear and commercially led advice helps to build long lasting relationships with our clients.

Forsters takes its name from John Forster, who in the 19th century was one of the first of partners in a firm of solicitors which more than 200 years later became Frere Cholmeley Bischoff. Forsters was founded in 1998 by ten partners from Frere Cholmeley Bischoff whose aim was to establish a smaller firm which would blend the skills of City trained lawyers with the kind of personal service and attention to clients often missing from larger firms.

Mayfair, being at the heart of the real estate and private wealth industries was a natural home for the new firm and Forsters began in 1998 with 100 people based in offices in Grosvenor Street. Being in Mayfair close to where our clients work and developing strong links with fellow professionals in the real estate and private wealth markets has always been important to us.

In 2005 the need for more space saw Forsters move to Hill Street where it remains today. Further expansion since 2010 has seen numbers rise above 300 and now the firm is housed in three adjacent buildings. We remain firmly committed to our Hill Street home and are proud to be the largest law firm in Mayfair.

## Logo Specifications

# FORSTERS

- always black on white
- always a minimum height of 6mm
- always black, never another brand colour.

### Forsters Colours

Forsters use the following colours across the brand. These colours are used on marketing materials and throughout the website. The Slate Grey and Teal are the two primary colours, with the secondary colours to complement.

#### Primary Colours



Slate Grey

R69 G85 B95  
C23 M2 Y0 K77



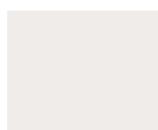
Teal

R50 G188 B173  
C87 M0 Y38 K0



Black

R35 G31 B32  
C0 M0 Y0 K100



Warm Grey

R238 G233 B229  
C0 M2 Y3 K6

#### Secondary Colours



Steel Blue

R0 G80 B115  
C100 M20 Y0 K40



Burgundy

R142 G25 B75  
C10 M100 Y0 K49



Purple

R100 G42 B92  
C46 M83 Y0 K49



Light Blue

R89 G142 B185  
C68 M36 Y13 K1



**Key contact details:**

**Claire Farrelly**

**Head of Business Development & Marketing**

**DD:** 020 7863 8328

**E:** [claire.farrelly@forsters.co.uk](mailto:claire.farrelly@forsters.co.uk)

**Emily Exton**

**Managing Partner**

**DD:** 020 7863 8394

**E:** [emily.exton@forsters.co.uk](mailto:emily.exton@forsters.co.uk)

